Vision Statement

Iowa is committed to the development of an affordable, reliable and sustainable energy system that maximizes economic benefits for our state.

We will continue to embrace energy efficiency, a mix of energy resources, infrastructure, and technologies to position all of Iowa – both rural and urban – for future growth.

As a clean energy leader, our efforts will drive innovation, foster research and development, create business and career opportunities and promote environmental stewardship.
Guiding Principles

The objectives and strategies put forth in the Iowa Energy Plan will:

- Foster long-term energy affordability and price stability for Iowa’s residents and businesses
- Increase the reliability, resiliency, safety and security of Iowa’s energy systems and infrastructure
- Stimulate research and development of new and emerging energy technologies and systems
- Provide predictability by encouraging long-term actions, policies and initiatives
- Expand opportunities for access to resources, technologies, fuels and programs throughout Iowa in a manner that results in a fair and balanced outcome for all customers
- Seek diversity in the resources that supply energy to and within Iowa while preserving fair and reasonable costs for customers
- Support alternative energy resources, technology, and fuel commercialization in proven, cost-effective applications
- Encourage sector-based workforce development and educational activities that build clear pathways to rewarding energy careers
- Promote the protection of the environment and Iowa’s natural resources.